

EU PACKAGING AND PACKAGING WASTE REGULATION TESA STATEMENT

April 2026

Dear Customer,

The EU Packaging and Packaging Waste Regulation (PPWR), entering into force in February 2025, aims to reduce packaging waste, promote reuse and recycling, and ensure all packaging is sustainable and circular.

The PPWR applies to all goods made available on the EU market and sets requirements for all items that meet its definition of packaging. For products that do not meet the definition of packaging when placed on the market but are subsequently made available for the first time in a member state as packaging by another economic operator, then that economic operator shall be the producer of packaging for those items.

As a manufacturer through either design or brand, tesa intends for all packaging items placed on the market to comply with the requirements set out in articles 5 to 12 of the PPWR. Declarations of conformity will be prepared for all affected packaging items. From August 2026 all packaging items will conform with substance of concern limits set in article 5, and a conformity statement is available for customers to declare items as conform with article 5 when subsequently bringing them to market as packaging. Items placed on the market by tesa are not intended for direct or indirect food contact.

From August 2028, all packaging items will comply with the harmonised labelling requirements in article 12, subject to the publication of the relevant methodology, expected in August 2026.

From January 2030, all packaging items will comply with remaining sustainability requirements, subject to the publication of methodologies. tesa will be able to provide relevant data and documentation by January 2030.

The expected dates of publication of these methodologies are:

- Recyclability (article 6) from August 2026
- Recycled content for plastic packaging (article 7) from January 2027
- Packaging minimization (article 10) from February 2027
- Re-use packaging (article 11) from February 2027 and June 2027 (regarding article 30)
- Bioplastic content (article 8) from February 2028
- Excessive packaging (article 24) from February 2028